

## 2010

### Fundraisers

#### Bottle Drive

Lamb's Market of Wilsonville generously hosted a SHOC Bottle Refund Drive on Saturday, February 13th. The fundraiser was a huge success bringing in over \$1,100. Thank you to Mark Wood and his helpful staff for all of their hard work and efforts in making Lamb's Market a standout sponsor.

#### Movie in the Vineyard

During the summer months of 2010, King's Raven Winery of Oregon City gave back to the community by hosting movie nights to benefit local charities—two of these benefits were reserved specifically for SHOC. The first movie night for SHOC was held on the 4th of July weekend. The all-outdoor event in the vineyard kicked off just before twilight with festivities including wine tasting, live music, tasty provisions provided by Elephant's Delicatessen, breathtaking views of the Willamette Valley's rolling hills, and of course the feature presentation which was accompanied by freshly popped popcorn. This was a great opportunity to promote the SHOC Foundation and raise some funds. We cannot thank our friends at King's Raven Winery enough for their efforts in putting this lovely event together. Thank you to those who came out to support the cause and to those who gave their time to help. Visit our website for future dates.

#### 6th Annual Empowerment Day



This year's Run/Walk event, held on Saturday, August 7th in Gladstone, came as a bittersweet success for the SHOC Foundation. Under the direction of cofounder and former President, Sherie Hildreth, this fundraiser was the first event put on by the SHOC Foundation—it was also Sherie's favorite. This year was the first to take place without her. Festivities included a 5K/10K walk and run along

a new route following the peaceful Clackamas and Willamette Rivers, a one-mile family walk, a pancake and griddle breakfast, an exclusive survivor breakfast, entertainment from the Last Regiment of Syncopated Drummers, the Rose City Rollers and the Rose City Hogs. We owe a gargantuan thank you to all of our participants, volunteers and sponsors for which your efforts helped to raise over \$55,500!

#### 2nd Annual Heidi Moore Angell Invitational Golf Tournament



The Heidi Moore Angell Invitational Golf Tournament, SHOC's second largest fundraiser, was held Friday, September 10th at Colwood National Golf Club in NE Portland. This second annual event was a huge success raising nearly \$15,000! The day was packed full with a continental breakfast, 18 holes of golf, a truly delicious BBQ lunch and a raffle loaded with sought after prizes. One hundred golfers were in attendance, along with countless others who joined in for the BBQ luncheon and raffle. Many thanks to all who participated, volunteered and sponsored this event!

#### Teal Motorcycle Raffle

Saturday, October 16th—And the winner is... Bobbi Kennedy of the Corvallis area! SHOC's loyal and longtime sponsor, Latus Motors Harley-Davidson of Gladstone donated a 2009 Buell Blast Motorcycle to the SHOC Foundation to be raffled off at \$2 per ticket. Before donating the motorcycle, Latus Motors had the bike painted teal and detailed with SHOC logos. Current SHOC president, Bruce Hildreth, put a personal offer on the table to purchase the bike from winner, Bobbi Kennedy—she accepted. So, congratulations to Bruce on your special prize! And a big thank you to Latus Motors for helping SHOC raise over \$3,000!

#### Macy's Shop for a Cause

SHOC was fortunate enough to be selected as a participating nonprofit in

Macy's 5th Annual Shop for a Cause event. We appreciate the generosity of all who purchased a shopping pass from the SHOC Foundation to enjoy great savings at Macy's on Saturday, October 16th. At \$5.00 per shopping pass, SHOC was able to raise over \$800.00!

#### Mah Jongg Tournament & Benefit

SHOC's first ever Mah Jongg Tournament & Benefit took place at the Mittleman Jewish Community Center (MJCC) in SW Portland on Saturday, October 23rd. The tournament was great fun and a wonderful turnout with 50 players in attendance. Whether a winner or not, prizes were in such abundance, not a single person left empty handed! The refreshment tables were loaded with heavenly desserts, finger foods, coffee and tea. For this, we owe a big thank you to SHOC's Mah Jongg committee whose efforts not only launched a tremendous event but also raised a whopping \$2,400! Thank you to our participants, the MJCC and our other sponsors who made this a wonderfully successful event.

#### Shop for a Cure @ Chico's



On Saturday, November 6th, Chico's clothing boutique hosted a Shop for a Cure event to benefit SHOC. Three stores within the Chico's NW region participated by donating ten percent of the day's sales to our cause. This in turn raised \$450.00! Thank you to Chico's for partnering with SHOC to help fund research and heighten the awareness of gynecologic cancers amongst women!

### Events

#### Celebration of Sherie's Vision

Six months after the passing of our beloved and remarkable cofounder and President, Sherie Hildreth, a celebration was held at the SHOC Foundation Headquarters in Gladstone

Follow us on Facebook!



Make a donation!

SHOC Foundation  
PO Box 327  
Gladstone, OR 97027

[www.shocfoundation.org](http://www.shocfoundation.org)

Be a Volunteer!

Contact  
Sharon Baranick

503.657.4364  
[sbbaranick@yahoo.com](mailto:sbbaranick@yahoo.com)

Host a Fundraiser!

If you would like to create a fundraiser to benefit the SHOC Foundation, we'd love to hear from you! We are a flexible team eager to collaborate, advocate and perpetuate our cause.

Questions?

Contact  
Ashley Hildreth

503.869.9033  
[shocfoundation@comcast.net](mailto:shocfoundation@comcast.net)

to commend Sherie for her tireless efforts in establishing, orchestrating, inspiring and leading an impressive group of people who have made the SHOC Foundation a mighty force within the health community. Sherie had a vision, and her legacy lives on through her advocates and those whose commitment to the SHOC Foundation remains constant.



## Healing Garden

A place of tranquility for our affiliated survivors to rest, relax and reflect was developed in a dilapidated lot beside the SHOC Foundation Headquarters this past summer. The idea for such a place stemmed from SHOC cofounder and VP Cathy Ekerson who thought this would be a great accompaniment for survivors attending SHOC's soon-to-come *Rainbow Journey: Women in Transition* workshop series. SHOC Treasurer Sheryl Rourke headed the project by procuring landscaping materials and spending countless hours of backbreaking labor landscaping the garden. We are so grateful to have Sheryl on our team, and we give a big thanks to all who assisted with this project and sponsored the garden through monetary contributions and/or supplies!

## Teal in the Garden



SHOC held its first annual tea party to commemorate its affiliated gynecologic survivors on Sunday, September 26th at the SHOC Foundation Headquarters. The party purposefully took place in the month of September to recognize National Ovarian Cancer Awareness Month. With roughly 20 guests in attendance, the party was a wonderfully intimate gathering filled with tasty foods, an assortment of teas and powerful conversation. Due to bad weather, the party was moved indoors... We truly hope to utilize our beautiful Healing Garden for our tea party next year! Thank you to all who attended, our Teal in the Garden committee for putting on this much needed event, and to our sponsors for giving this event its fabulous flair!

## Portland Women's Show

The SHOC Foundation set up shop this year at the 2010 Portland Women's Show held October 8th-10th at the Oregon Convention Center. Our booth committee did an excellent job spreading awareness about ovarian cancer, promoting the SHOC Foundation, and raising funds through merchandise sales. Thank you to our committee and to all those who contributed funds in support of SHOC and ovarian cancer research.

## Annual Gift to OHSU

SHOC presented an \$80,000 check to Dr. Tanja Pejovic, Division Chief of Gynecologic Oncology at the OHSU Knight Cancer Institute on Monday, November 8th. This sixth annual donation was SHOC's largest monetary gift yet to the Gynecologic Oncology Research Lab, pushing the foundation over the \$300,000 mark in total contributions to this lab. SHOC now ranks as a Silver Medallion Associate in the OHSU Presidents Society. Please visit our website to watch video coverage of this special occasion presented by KATU Channel 2 News.

## OHSU Lecture & Tea

Members of the SHOC Foundation were invited to an intimate lecture at the OHSU Knight Cancer Institute on Monday, November 8th given by the Knight's own Dr. Tanja Pejovic, Division Chief of Gynecologic Oncology, and guest speaker, Dr. Odunsi, Professor and Chairman of Gynecologic Oncology at Roswell Park Center in Buffalo, N.Y. The latest research findings and developments within ovarian cancer were presented followed by an open Q&A discussion. To hear this insightful lecture and discussion, please visit our website.



# 2011

## Save the Date

### Bottle Drive

Saturday, February 12  
9 am - 5 pm  
Lamb's Market, Wilsonville

Lamb's Market of Wilsonville will be hosting another Bottle Refund Drive to benefit SHOC! The drive will take place on Saturday, February 12th. This is the Saturday after Super Bowl Sunday. Please keep glass bottles separate, and remember that water bottles are now refundable. If you have a date/time/location conflict, unload your bottles at the SHOC Headquarters. Please see our website for details.

### 7th Annual Empowerment Day

Saturday, August 6  
6:30 am - 10 am  
Latus Motors Harley-Davidson,  
Gladstone

**Always the first Saturday in August—** Rise bright and early, and get your bones moving! Take a casual stroll or an invigorating run along the Clackamas and Willamette Rivers and throughout the quaint town of Gladstone. Festivities include a 5K/10K walk and run, a one-mile family walk, a pancake and griddle breakfast, and an exclusive survivor breakfast. The Last Regiment of Syncopated Drummers, the Rose City Rollers, Harley riders and Kink.fm will be on-site to give this event a boost!

### 3rd Annual Heidi Moore Angell Invitational Golf Tournament

Friday, August 26  
Time TBA  
Colwood National Golf Club,  
NE Portland

Drive out ovarian cancer at the 3rd Annual Heidi Moore Angell Invitational Golf Tournament on Friday, August 26th at Colwood National Golf Club. Count on a light breakfast, 18 holes of golf, a filling lunch and an amusing raffle!

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