



ABOUT OVARIAN CANCER

IT'S THE 5TH DEADLIEST CANCER IN WOMEN

1 IN 78 WOMEN IN THE USA ARE AT RISK FOR DEVELOPING IT

21,400+ NEW CASES AND 13,700+ DEATHS OCCUR EACH YEAR

#1 CAUSE OF DEATH IS LATE DETECTION

A PAP SMEAR IS NOT A TEST FOR OVARIAN CANCER. HELP US SET THE STORY STRAIGHT AND RAISE CRITICAL FUNDS FOR OVARIAN CANCER RESEARCH!

It's a new era, and we are changing things up. Please join us in September during Ovarian Cancer Awareness Month as we usher in [The Best Event of the Year](#). As a Sponsor, you can help us achieve for ovarian cancer what the pap smear has done for cervical cancer, the mammogram for breast cancer, and the PSA test for prostate cancer.

What is [The Best Event of the Year](#)? Please find event details enclosed, as well as Sponsorship information. Our fundraising goal for this event is \$50,000. Monies raised will support research for ovarian and other gynecologic cancers at the OHSU Knight Cancer Institute, as well as help the SHOC Foundation continue to raise awareness and empower women living with these diseases.

Together, we can change the story. On behalf of the Sherie Hildreth Ovarian Cancer Foundation, thank you for your support!

Sincerely,

A handwritten signature in black ink that reads "Bruce Hildreth".

Bruce Hildreth, President

For More Information

Please visit www.shocfoundation.org or email us at bestevent@shocfoundation.org

About the SHOC Foundation

Sherie Hildreth was a wife, mother, and 6th grade teacher. In the fall of 2004, she was diagnosed with stage IIIC ovarian cancer. In her pursuit of shining light on what at the time was a little-known disease, Sherie found herself operating a full-fledged nonprofit organization. Her mission was simple: raise awareness, support survivors, and fund research. In 2009, Sherie succumbed to the disease, but her legacy lives on. The SHOC Foundation continues to operate as a 100% volunteer 501c3 nonprofit organization, which to date, has donated \$1.25 million to ovarian cancer research at the OHSU Knight Cancer Institute in Portland, Oregon.

Board of Directors

Bruce Hildreth, President / Tami Ward, Vice President / Sheryl Rourke, Treasurer / Ashley Hildreth, Executive Director
Sanja Uskokovic / Michael English, CPA / Dr. Tanja Pejovic, Medical Advisor

Advisory Members

Teri Bertell / Lori Dayton / Geri Matin



EVENT DETAILS

WHAT: Any activity of your choosing
WHERE: Any place of your choosing
WHEN: September 1 - 30, 2022

Whether it's a fun run, a golf tournament, a dance competition, a spelling bee—we all have “that thing” that really excites us and gets us motivated to get out there and be active. Even better if that thing gets us involved in the community and gives back to the causes we care about.

Over the last 17 years, the SHOC Foundation has hosted many Walk & Runs, Golf Tournaments, Auctions, Luncheons, and more. The steady and generous participation all these years from our donors and advocates—that's you—has been integral.

As the COVID-19 pandemic severely impacted our lives in 2020 and 2021—both short and long term—it's given us all a lot to think about. How we spend our days. Who we spend them with. What's important and what's not. It's forced us to rethink what we want, what we need, and how we're going to go about them.

It's this very introspection that brings us here today with much excitement and optimism, the SHOC Foundation presents a new event for a new era: [The Best Event of the Year!](#)

While this event reinforces our mission to raise funds for ovarian cancer research, increase public awareness, and bring support to the gynecologic cancer community, it also opens the door to inclusivity. Regardless of location, personal interest, or physical ability—this event is designed for you to honor or remember the people in your life who inspired your participation with the SHOC Foundation in the first place.

[The Best Event of the Year](#) is whatever you want it to be, wherever you want it to be, and with whomever you want to be with—even if that's just you! Whatever your sport, hobby, pastime, or pleasure—this event is about getting out there and doing it. Whether that's hitting the trail for a hike, enjoying a meal on a patio, getting dirty in the garden, beautifying the neighborhood with a litter pick-up, having a movie night, reading a book, flying a kite, working on a puzzle, sleeping in, baking a loaf of bread, creating a personal challenge, getting a massage—if it makes you happy, go out and do it. That's what this is all about, and that's why it's [The Best Event of the Year!](#)

It's one cause with infinite opportunities to honor, remember, and support the people in our lives who have been afflicted by ovarian and other gynecologic cancers.

[The Best Event of the Year](#) will kick off on September 1st and run through the duration of September in conjunction with Ovarian Cancer Awareness Month.

SPONSOR PRICING

Sponsor levels include a varying number of free entries; each entry includes a commemorative event t-shirt. Please see next page for details. Additional paid entries: \$25 per person (all ages).



SPONSOR LEVELS

CASH DONATIONS

\$5,000+ TEAL RIBBON

- Free Entries (8)
- Mentions in Press
- Logo on:
 - T-Shirt
 - Event Materials
 - Web Banner
 - Instagram
 - Facebook

\$2,500+ GOLD

- Free Entries (4)
- Logo on:
 - T-Shirt
 - Event Materials
 - Web Banner
 - Instagram
 - Facebook

\$1,000+ SILVER

- Free Entries (2)
- Logo on:
 - T-Shirt
 - Event Materials
 - Web Banner
 - Instagram
 - Facebook

\$500+ BRONZE

- Free Entries (2)
- Name on:
 - T-Shirt
 - Event Materials
 - Web Banner

\$250+ SMILEY FACE

- Free Entries (2)

- **DEADLINE** — inclusion of Sponsor logo/name on T-Shirt is July 29, 2022
- **TAX RECEIPTS** — sent by mail after September 30, 2022

- SPONSOR REGISTRATION

Please COMPLETE and MAIL below form to: **SHOC Foundation**
PO Box 327
Gladstone, OR 97027

Checks payable to: **SHOC Foundation**

- **QUESTIONS?** Email bestevent@shocfoundation.org
 Call **503-683-1210**

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SPONSORSHIP FORM

Company Name: _____
 Contact Person: _____
 Mailing Address: _____
 City, State, Zip: _____
 Phone: _____
 E-mail: _____

T-Shirt: S M L XL XXL XXXL No T-Shirt

Participating? Yes No Sponsor Level: _____
 If "yes" please fill out participant entry on Registration Form (next page). Donation Amount: \$ _____



REGISTRATION FORM

Company Name: _____

FREE ENTRY #1

Full Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

T-Shirt Size: (Circle) S M L XL XXL XXXL No T-Shirt

What's Your Event?! _____

FREE ENTRY #2

Full Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

T-Shirt Size: (Circle) S M L XL XXL XXXL No T-Shirt

What's Your Event?! _____

FREE ENTRY #3

Full Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

T-Shirt Size: (Circle) S M L XL XXL XXXL No T-Shirt

What's Your Event?! _____

FREE ENTRY #4

Full Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

T-Shirt Size: (Circle) S M L XL XXL XXXL No T-Shirt

What's Your Event?! _____

If additional entries are needed, please copy this page.